Cultural/Informative Presentation Outline

Cultural Topic/Title:

Presentation Theme/Tone:

Cultural Thesis:

I. Introduction: (introduce yourself and your cultural topic in an authentic and interesting way that is respectful to the audience and the culture.)

   A. Attention-Getter: (focus the audience’s attention on your cultural topic and unique interpretation.)
      2. Anything other than “Hi I am _____ and today I am going to talk about ____.”

   B. Relate to the audience (note how this speech is relevant to the audience’s everyday lives.)

   C. Build credibility: (display knowledge, confidence, and authentic connection to subject.)

   D. Thesis and preview: (summarize the main point/cultural thesis of the overall speech in a sentence or two and provide a preview of the main points to follow.)

   (Transition into the body of the speech)

II. Body: (this is the informative bulk of the speech where the majority of the information should be presented as the main points are developed. Here is where you should explain your interesting and insightful knowledge pertaining to the culture derived from your research.)

   A. Main point #1 (the first topical category of your speech that explains/proves an idea that further supports the cultural thesis.)
      1. Sub point #1 (these points breakdown the main points into smaller units consisting of examples, narratives, quotes, statistics, etc.)

      (Transition between main points)

   B. Main point #2 (the second topical category of your speech that explains/proves an idea that further supports the cultural thesis and follows the first point.)
      1. Sub point #1 (these points breakdown the main points into smaller units consisting of examples, narratives, quotes, statistics, etc.)

      (Transition between main Points)
C. Main point #3 (the third topical category of your speech that explains/proves an idea that further supports the cultural thesis and follows the previous two points either chronologically or topically.)
   1. Sub point #1 (these points breakdown the main points into smaller units consisting of examples, narratives, quotes, statistics, etc.)

   (Break light transition into the conclusion of the speech)

III. Conclusion: (end your speech in a clear, concise, and memorable manner.)

   A. Summary (review the main points of the speech in order.)
   B. Re-state cultural thesis (state how the main points support the cultural thesis and re-state the thesis in a more informed and interpretive manner now that we have become familiar with all of this information.)
   C. Final thoughts (conclude and end the speech on a strong and memorable note.)
      1. Anecdote, Narrative, Statistic, Quote, Action, Question.
      2. Like the attention-getter we would like to end with anything other than “that’s it” or “I’m done.”

Sources

Citation of source #1 referenced in the speech
Citation of source #2 referenced in the speech